



Porsche Club of America  
Green Mountain Region

## Agenda – October 20, 2021

Board Members Present: Al Iuppa / Sandy Gilmour / Brad Kennison / Ann Pettyjohn / Don Jones / Dave Whittal / Christina McCaffrey / Duffy Miller / Susan Eastman

Board Absences: Peggy Larson

### 1. Agenda

1. All requested items be added under "New Business"
  1. Charitable Donations
  2. Covid Vaccination for Events

### 2. Secretary's Report

1. Brad motioned to accept Sept 2021 meeting minutes, and Ann seconded. The motion passed unanimously.
2. Vote to ratify decision to go forward with annual meeting fee of \$40. Duffy motioned to accept, Sandy seconded. The motion passed unanimously.

### 3. September Financial report

1. Expenses: Constant Contact \$20, Speed Waiver \$20, Sugarbush \$1,200
2. Ending Cash Balance: \$10,411.20

### 4. September Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of September. The month ended with 192 primary and 126 affiliate members for a total of 318.
2. Brad proposed the board think of ways to get SUV owners to become members.

### 5. Event Schedule Updates

#### 1. September 25<sup>th</sup>

1. There were approximately 30 cars and 50 people for this Adirondack Park, NY tour. It was noted that the first group travelled fast and that the second group took a few wrong turns. Overall, it was a pretty ride. Stu expressed interest in doing another tour possibly with an overnight in 2022.

#### 2. October 30<sup>th</sup>

1. GMR Annual Meeting & "Fall into Winter" Tour at Sugarbush Resort in Warren, VT
2. There are currently 25 people registered for lunch with 9 cars signed up for the north tour and 5 cars for the south tour.
3. Al and Sandy will send an email and newsletter at the end of the week (10/22) indicating the time is 12pm – 2pm and that there will be a very brief meeting to go over club business.

#### 3. November 27<sup>th</sup>

1. Holiday Party / 35<sup>th</sup> Anniversary Gala at Capitol Plaza in Montpelier, VT
2. There will be an Executive Buffet at \$50 per person. The club will subsidize the balance.
3. Al will send an invitation to Zone 1 representative to possibly include officers from adjacent regions.

#### 4. Tech Session

1. Al confirmed at the September event that Paul Zuchowski is still interested in doing a tech session. Al needs to discuss further with Paul regarding a date and time. Event will be in-person and/or via Zoom.

#### 5. Tour Leadership Webinar

1. Al proposed this webinar to explain how easy it is to plan a tour and generate more interest in club members leading a tour. The webinar would be held in January or February via Zoom.

#### 6. 2022 Tour Calendar Development

1. The board members were asked to start thinking about 2022 event planning now to discuss it in greater detail during the November meeting. Some suggestions for 2022 included a kick-off event for the

2022 season, new member meeting, cars and coffee events, Southern Vermont weekend tour, Adirondack Park weekend tour, Annual Members meeting, and a fall foliage tour.

2. Al asked the board to think about whether we need a tour every month, every other month with alternating events, or a tour monthly with extra events added in.

#### 6. Old Business

##### 1. Risk Management

1. Al indicated we could focus on this over the winter and that there is info on the PCA site to review before further discussions could happen.

##### 2. Annual Budget

1. Al and Christina need to discuss a path forward beginning with calendar year 2022. They need to consider how much the club subsidized in 2021. Don recommended an annual financial statement be created.

##### 3. Region Officer Spreadsheet

1. Al reminded everyone to submit names to Ann.

##### 4. Heat Map

1. Al stated he can pull information out of MotorSport Reg so Lou can create a heat map.

#### 7. New Business

##### 1. Charitable Donations

1. The board discussed different options for charitable donations as an end of year activity similar to 2021, where we did a match event to a Vermont state-wide non-profit organization. Ideas were proposed to start a scholarship fund or donate to Vermont Auto Enthusiasts.

##### 2. Covid Vaccinations for Events

1. There is no PCA policy related to Covid vaccinations and mask requirements at events. If there is no local policy, then we should at least follow the Vermont guidelines and strongly encourage event attendees to wear a mask if they are not vaccinated and the event is an indoor public setting. Al will write a note on this topic and share it with club members for the upcoming October event.

#### 8. The meeting adjourned at 8:00pm.

#### 9. Action Items

##### 1. Al

- Email details about October 30<sup>th</sup> event and mask requirements to all members
- Discuss Tech Session date/time with Paul Zuchowski
- Pull information from MotorSport Reg and provide to Lou for heat map
- Discuss annual budget plans with Christina for 2022
- Discuss cloud storage with Susan
- Work with Brad on business card creation

##### 2. Sandy

- Email newsletter for October 30<sup>th</sup> events to all members

##### 3. Susan

- Log into Glove Box

##### 4. Ann

- Keep Lou on task to create heat maps for completed events