



Porsche Club of America
Green Mountain Region

Agenda – March 15, 2023

Board Members Present: Al Iuppa / Ben Curran / Sandy Gilmour / Christina McCaffrey / Brad Kennison / Duffy Miller / Ann Pettyjohn / Don Jones / Susan Eastman

1. Secretary's Report
 1. The February 15, 2023 meeting minutes were accepted and approved.
2. Financial Update
 1. Year-to-Date Financial Report
 - a. Starting Balance: \$8,104.34
 - b. Ending Balance: \$8,719.64
 2. December 31 PCA Region Surplus Refund
 - a. We should be seeing \$203 (\$1 per Primary Member) this month.
 - b. Christina attended the PCA's webinar on financial reporting and noted we should be updating information for Vermont state's biennial report.
 3. GMR Webstore
 - a. There were no sales in February. Brad sent an email to Chrissy at PCA asking about the 10% credit and how often it's applied to our account. He has not heard back from her.
3. Membership Update
 1. Brad reviewed the GMR membership activity for February. There were 206 primary and 133 affiliate members for a total of 339 as of the beginning of March. We have 10 PCA Junior members as well. Our affiliate to member participation rate is 64% compared to the national average of 52%.
4. Zone 1 President's Meeting
 1. This meeting is being held April 14 – 16, 2023 at Park Manor Hotel in Clifton Park, NY. It is the first President's Meeting in person since pre-Covid. Al won't be able to attend because he will be in Europe, so Ben will be attending in Al's place. The GMRPCA will pay mileage, room and other expenses. Al will let the Zone 1 rep, Rico Diaz, know that Ben will be attending.
5. Calendar Management
 1. March 11, 2023 - Recap of the Tech Session at Bullfrog Auto
 - i. Overall, it went well and had about 14 attendees. There was a lot of interest and great questions. The consensus was that everyone learned more about the Vermont Safety Inspection process.
 2. April 8, 2023 - New Member Meeting at Capitol Plaza in Montpelier
 - i. As of March 12th, there were 8 registered to attend. Al will send an email blast on March 22, and a final email reminder on March 31. Al shared that Motorsport Reg is instituting a registration fee per user.
 3. May 13, 2023 - Driving Tour
 - i. The tour leader is Nico Seldon. The tour will probably start in the Woodstock area, head into New Hampshire, and end around Woodstock.
 4. June 10, 2023 – Porsche 75th Anniversary event at Porsche Nashua

- i. Skip Wareham posted this event on Facebook. Al hasn't heard anything yet as a customer of Porsche Nashua.
- 5. July 22, 2023 - Driving Tour to Portland, Maine for Porsches in the Park
 - i. There are three interested members, so Al is going to pursue pulling this together. Christina suggested reaching out to Chuck Deslaurier for a hotel suggestion in Maine.
- 6. October 21, 2023 - Annual Meeting Proposals
 - i. Coolidge Hotel in White River Junction which has an estimated cost of \$52 per person.
 - ii. Public House in Quechee which has an estimated cost of \$30 per person.
 - 1. Al asked each board member to vote on the location. There was one vote for Public House and the remainder of votes were for the Coolidge Hotel. Al will reach out to the Coolidge Hotel to confirm the date and pricing.
- 7. December 9, 2023 Holiday Party Proposals
 - i. Stoweflake Lodge in Stowe has an estimated cost of \$100 per person, not including the Motorsport Reg fee.
 - ii. Idletyme Brewing Company in Stowe has an estimated cost of \$65 to \$85 per person, not including the Motorsport Reg fee.
 - iii. Al reached out to a couple of people who offered to host an event, but those who replied to him could not do it.
 - iv. Based on cost and from positive feedback from another board member who attended a wedding there, the board agreed to move forward with Idletyme Brewing Company. Al asked Susan to reach out to Idletyme for more information on cost and to let him know what the event coordinator says.
- 6. Membership Recognition
 - 1. Brad suggested recognizing members when they reach longevity milestones. The GMRPCA has two members who will reach 50 years, one in July and one in August. What can we do to recognize them?
 - i. Duffy suggested inviting them to the holiday party on our dime and/or featuring them in the newsletter. Al suggested we should also consider recognizing 5, 10, 15 years, etc.
- 7. Old Business
 - 1. Brad reached out to Chrissy and the issue with accessing the webstore on a mobile device appears to be resolved. Members must log in with their PCA credentials to shop the webstore or members can call PCA directly to order.
 - 2. Cars and Coffee Porsche Day is July 15th at University Mall followed by Rennline Open House in Milton. Brad received an email from the Product Specialist at Rennline said they will start advertising, as will Cars and Coffee. Brad asked if we could share our logo with them. Al said we need to ask PCA about it.
 - 3. The board spoke in the fall about an online educational event for tour leaders, sweeps, etc, but Al has not had the time to organize and welcomed anyone on the board to take it on.
- 8. Meeting adjourned at 8pm. The next meeting is Monday April 10, 2023 at 6:30pm.
- 9. Action Items
 - a. Al
 - i. Contact Coolidge Hotel to confirm date and pricing
 - ii. Reach out to the volunteers who want to lead a tour for preferred dates/locations
 - iii. Circle back with Lee and Brenda Roy to re-confirm a BBQ at their house
 - iv. Reach out to Paul about a tech session
 - v. Discuss records storage with Susan
 - b. Susan
 - i. Meet with Al to discuss Records Storage
 - ii. Draft article for newsletter about Tech Session
 - iii. Contact Idletyme Brewing Company for additional cost information
 - c. Brad
 - i. Contact PCA about 10% discount
 - ii. Ask PCA if we can share our logo with Cars and Coffee and/or Rennline