



Porsche Club of America
Green Mountain Region

Agenda – May 17, 2023

Board Members Present: Al Iuppa / Ben Curran / Sandy Gilmour / Christina McCaffrey / Brad Kennison / Ann Pettyjohn / Susan Eastman

Not Present: Don Jones / Duffy Miller

1. Secretary's Report

1. The March 15, 2023 meeting minutes were accepted and approved.

2. Financial Update

1. Year-to-Date Financial Report

- a. Starting Balance: \$8,779.83
- b. Ending Balance: \$9,405.73

2. Christina sent the required \$1,000 deposit to Idletyme for the Holiday Party. This amount is not included in the most recent financial report.
3. We are still issuing funds to those who volunteer to lead a tour; however, Nico Seldon advised us that he would not accept a reimbursement.
4. Thanks to the \$500 from PCA, we avoided a \$330 loss for the new member's meeting.

3. Membership Update

1. Brad stated that we ended the month with 210 primary, 138 affiliate and 12 PCA Juniors. We should continue to think about how to recognize member milestones.

4. Recap of Zone 1 Presidents Meeting on April 14 - 16, 2023

1. Ben provided a high-level summary. Every region in our zone was represented. The farthest participant came from Halifax, NS. There was significant discussion about insurance. If you conduct a driving event (not a tour) with minors, both parents must sign the waiver in-person. The PCA national president was there on Saturday. They talked about the future of the club, creating a digital ID card, and hired social media coordinators. Ben appreciated the experience and meeting a lot of passionate Porsche club members.

5. Calendar Management

1. April 8, 2023 – Recap of the New Member Meeting

- a. We had about 30 participants. It was a great opportunity to meet and kick off the season.

2. May 13, 2023 – Recap of Driving Tour (Woodstock)

- a. There were about 23 cars. A few people registered and didn't show, and some who showed up had not registered. Skip and Brad helped out with the radios. It was a well thought out route. There was one minor issue with a red pick-up truck that was driving

aggressively towards one of the participants who pulled over to avoid any true problems.

3. June 24, 2023 - Driving Tour (Northeast Kingdom)
 - a. Lead: Ilan Weitzen & Ping-Kwan Lai – They live in Montgomery, VT and have put about 900 miles on their Porsche scouting out a route.
 - b. There will be limited attendance since there are very few places in the area that can accommodate larger groups. The tour will cover about 143 miles with breaks and rest stops, taking at least two hours of driving. It starts in Montgomery around 10am and ends in Brighton around 3pm. Ilan will pull together a few places to stay if anyone wants to spend the night in the area. The plan is that every two to three cars will have a radio. Ilan's put together a two-page narrative on the tour, including where to get gas and provided information about the Parker Pie Company where lunch will be served.
 4. July 15, 2023 - Porsche Cars and Coffee & RennLine Open House
 - a. Brad will be setting up at Cars and Coffee at the University Mall. Al is planning to head directly to RennLine and set-up there. Al suggested that we may do something after the Rennline Open House.
 5. July 22, 2023 - Driving Tour to Portland Maine for Porsches in the Park
 - a. This is not a Green Mountain Region event.
 6. July 26 – 30, 2023 - Wolfsgart at Champlain Valley Expo in Essex, VT
 7. August 2023 - Driving Tour
 - a. Al touched based with Lee Roy who is still interested in putting together a tour and will let Al know a date sometime the week of May 24th.
 8. August 11 – 13, 2023 – Vermont Automobile Enthusiasts (VAE) event
 9. September 2023
 - a. Potluck BBQ - Lee Roy is still interested in hosting the BBQ at his home in Colchester. The date has not been determined. Lee will let Al know sometime the week of May 24th.
 - b. Driving Tour by Ben – This could be a separate event or done before the BBQ with the BBQ as the end destination.
 10. October 2023
 - a. Annual Meeting - This meeting will be held at the Coolidge Hotel in White River Junction on the 21st. Christine sent in the deposit so we are all set with the date.
 - b. Boardwalk Reunion – This is an annual event in Ocean City, NJ on the 14th.
 11. December 9, 2023 – Holiday Party
 - a. This year's holiday party will be at Idletyme Brewing Company in Stowe, VT. Christina sent in the required deposit, so we are all set with the date.
 - b. We plan to have some sort of recognition for long-standing members.
6. New Business
1. It was suggested that the newsletter contain some "Save the Date" reminders and perhaps profiles a member. Christina suggested we profile Nico Seldon and have him discuss the tour planning and leading. Al suggested that Sandy come up with standard questions for profiling members.
 2. Al proposed charging an extra \$5 for name badges so Christina can mail them to new members going forward.
 3. We may want to do a survey in September and include questions about the online store. By doing the survey in September, it may generate some discussion during the annual meeting in October.

4. There is a Regional Focus meeting on the digital membership ID card which should be launched to all PCA members in September. Brad plans to listen to the meeting to gather more information.
7. Meeting adjourned at 7:31pm. The next meeting is Tuesday, 20 June 2023 at 6:30pm. Note that the timing is out of order.
8. Action Items
 - a. Al
 - i. Talk with Lee Roy about dates for an August tour and the September BBQ
 - ii. Reach out to Paul about a tech session
 - iii. Discuss records storage with Susan
 - b. Susan
 - i. Meet with Al to discuss Records Storage
 - c. Brad
 - i. Contact PCA about 10% discount
 - ii. Ask PCA if we can share our logo with Cars and Coffee and/or Rennline