



Porsche Club of America
Green Mountain Region

Agenda – June 20, 2023

Board Members Present: Al Iuppa / Ben Curran / Sandy Gilmour / Christina McCaffrey / Brad Kennison / / Susan Eastman / Don Jones

Not Present: / Duffy Miller / Ann Pettyjohn

1. Secretary's Report
 - a. The May 17, 2023 meeting minutes were accepted and approved.
2. Financial Update
 - a. Year-to-Date (January – May) Financial Report
 - b. Treasurer's Report (May)
 - i. Starting Balance: \$9,405.73
 - ii. Ending Balance: \$8,377.73
 - iii. We did receive some funds from PCA in April and will most likely be provided additional funds later this year.
3. Membership Update
 - a. Brad stated that we ended the month with 210 primary, 134 affiliate and 13 PCA Juniors.
 - b. Brad has tweaked his membership letter and mentions PCA Juniors. We've seen a dramatic increase in this number over the past few years. Al stated that we should think about an age-appropriate event that is geared toward the PCA Juniors. Brad will discuss it with Lindsay Robinson, PCA Membership Chair, to find out the ages of our PCA Juniors in order to tailor the event accordingly. Depending on the ages, we could feature a parent and a junior in a tour or hold a parent/junior social event. It was also suggested that for the holiday party, the juniors are welcome to attend, at a reduced rate.
4. Calendar Management
 - a. June 24 – GMR Driving Tour (Northeast Kingdom) hosted by Ilan Weitzen.
 - i. There are about 13 cars with about 22 people participating. It's difficult to get people to respond to meal choices. Al will follow up with those who have yet to reply. The box with the radios, wristband kit, waiver forms, etc are in Montgomery for Ilan to use. This is our first attempt at restricting attendance and so far it has worked out well.
 - b. July 15 - Porsche Cars and Coffee & RennLine Open House
 - i. 7:00am – 9:00am Vermont Cars and Coffee's Porsche Day at the University Mall in South Burlington.
 - ii. 10:00am – 2:00pm we are partnering with Vermont Automobile Enthusiasts and Rennline, Inc for the latter's open house in Milton, VT.
 - c. July 22 - Al may try to put a tour together; this is very tentative.

- d. July 26 – 30 - Wolfsgart at Champlain Valley Expo in Essex, VT
 - i. For more information, check out their website at <https://wolfsgart.com/aboutus>
- e. August 5 – Porsches@TheRock event hosted by Connecticut Valley PCA at Lime Rock Park
- f. August 12 - GMR Potluck BBQ at Lee and Brenda Roy's house in Colchester, VT
- g. September 26 – Ben has proposed this date for the GMR tour he plans to lead.
- h. October 21 – GMR Annual Meeting at the Hotel Coolidge in White River Junction, VT.
- i. December 9 – GMR Holiday Party at Idletyme Brewing Company in Stowe, VT.
 - i. PCA member anniversaries (1970's)
 - a. 50 years – August and Carol Jacobi (7/1/1973), Bomoseen, VT
 - b. 50 years – Lee and Brenda Roy (7/1/1973), Colchester, VT
 - c. 47 years – Charles and Sue-Ellen Booher (4/1/1976), Warren, VT
 - d. 45 years – William and Sandra Kuehn (11/1/1978), West Haven, VT
 - ii. Porsche Photo Contest – We'd like to do something fun at the holiday party. Al suggested that people can submit photos of their car and we can ask people to vote on the top 3 pictures, quality of car, oldest car, etc. and ask the folks who own that car to talk about it.

5. New Business

- a. Newsletters – Al suggested we develop a schedule for newsletter distribution, perhaps two or three during the summer driving months and one or two over the winter. We are using social media and Constant Contact with email blasts to convey events so maybe we should use a different format for newsletters to include "Save the Date" information.
- b. Facebook - There was a suspect post over the weekend of June 17th that Brad saw and notified Al about. Al immediately removed the post and banned the person. If you see anything that is questionable on the FB page, let Al know because he can take the post down and ban the person from the page accordingly.
- c. Webstore – There were no new orders.
- d. Zone 1 webpage- This site has regions listed with the region's logo. Thanks to Brad's effort the correct GMR logo is now up on the website.
- e. Digital membership card – Brad planned to attend the webinar but missed the date. He contacted Lindsay Robinson who said the info will be released to the public at the Porsche Parade.

6. Meeting adjourned at 7:15pm. The next meeting is Wednesday, July 19, 2023 at 6:30pm.

7. Action Items

- a. Al
 - i. Reach out to Paul about a tech session
 - ii. Discuss records storage with Susan
- b. Susan
 - i. Meet with Al to discuss Records Storage
- c. Brad
 - i. Contact PCA about 10% discount