

Porsche Club of America  
Green Mountain Region



Minutes - February 17, 2021|

Directors Present: Al Iuppa, President / Dave Whittal, VP / Peggy Larson, Secretary / Brad Kennison, Membership Chair / Christina McCaffrey, Treasurer / Don Jones / Sandy Gilmour / Carl Wulfestieg

Directors Absent: none

1. Welcome/Retreat Recap

1. Al expressed thanks for the board's participation during the retreat and noted that he found the exercise most helpful. A number of good idea and suggestions were generated during the retreat.
2. 2021 is the GMR's 35<sup>th</sup> anniversary as a PCA region. PCA has provided several commemorative documents and GMR anniversary decal for distribution to the members. The board briefly discussed incorporating the anniversary theme into this year's events. One possibility was to use the annual holiday party as the formal celebration; this could include honoring GMR longest tenured members.

2. Secretary's Report

1. Approved the January 2021 minutes. Motion to adopt – Brad Kennison, seconded by Dave Whittal. The motion passed unanimously.

3. Accepted the Treasurer's Report (January 2021).

4. Membership Update (Brad)

1. Brad reported on GMR's membership activity for January 2021. The number of primary members at the beginning of the month was 181 and 184 at the month end. One member transferred into GMR, one membership lapsed and 3 members late renewed. The combined number of GMR primary/affiliate members was 300.
2. Brad mentioned the (2 March) PCA RegionFocus webinar, "Membership Chair 101". All board members are welcome to participate.
3. PCA has added a new region - the Gulfstream Region

5. Event Schedule

1. The board discussed the ongoing challenges of event planning for 2021 - a) the ongoing pandemic, b) the likelihood that no event chair will be in place, c) event feedback received during the retreat and d) the need for the board members to take on leadership roles for events.
2. The retreat feedback was most enlightening to board members. Among the comments - a) tour group sizes greater than 10 cars was a disincentive for member participation, b) we need more

consistent information/tour instructions, c) consider the use of the ramble format (individual drives to an agreed upon location and d) tours beyond Vermont's borders.

3. Al reported that Bob Rubin has agreed to plan and lead the August tour. Like his 2020 tour he plans to tour southern Vermont and to incorporate a stay at the Gray Ghost Inn in Dover.

4. The board discussion focused on the first two tours (May) and new member meeting (June)

1. Al and Sandy will take the lead on the May tour that will most likely take place in central Vermont

2. For the June event the board agreed to locate a site suitable for the new member meeting in the greater Burlington area. The initial thinking is that rather than a GMR organized driving tour, members would be free to travel on a route of their own choosing. Christina will contact the DoubleTree Hotel in South Burlington about availability and offered services. Other locations will also be considered by the board.

5. Brad indicated that he is considering a North East Kingdom tour and Dave is exploring a tour that would incorporate an excursion to Sanbornton, NH.

#### 6. Old Business

1. Al asked for a motion to authorize spending up to \$250 for an annual subscription to purchase cloud based data services to retain GMR official documents - meeting minutes, treasurer reports, waiver forms, tax returns, etc. This would be in addition to the PCA Glovebox service. Carl made a motion that was seconded by Sandy to authorize the spending of up to \$250 for data storage. The motion passed unanimously.

#### 7. New Business

8. Christina and Al provided an overview of 16 February PCA RegionFocus Webinar entitled "Region Finance 101". Both found the webinar of value especially the sections dealing with the required record keeping, financial best practices and the fiduciary duties of board members. This sparked a brief discussion of steps taken (or not) to mitigate any potential risks for the GMR and specifically for board members. Don agreed to take a look at this issue and report to the board.

8. The meeting adjourned at 7.50pm.

## Membership Activity Report for January 2021

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### Treasurer's Report for January 2021

Green Mountain Region  
Porsche Club of America  
January 2021

## Income Statement

Beginning Balance	1/1/2021	\$12,317.36
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Deposits - 0 -

## Expenses

Zoom Annual Renewal	\$158.89
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Constant Contact	\$ 20.00
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Total Expenses	\$ 178.89
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Ending Balance	1/31/2021	\$12,138.47
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Respectfully submitted by CB McCaffrey, Treasurer