



Porsche Club of America  
Green Mountain Region

Agenda - March 17, 2021

Board Members Present: Al Iuppa / Dave Whittall / Christina McCaffrey / Carl Wulfestieg / Sandy Gilmour / Brad Kennison / Don Jones

Board Absences: Peggy Larson

Guests: Susan Eastman / Ann Pettyjohn

1. Secretary's Report

1. Carl moved and Brad seconded a motion to approve the February meeting minutes as amended by Al. The motion was unanimously adopted.

2. The February Financial report

1. Revenues: PCA Rebate \$511.50
2. Expenses: Constant Contact \$20
3. Ending Cash Balance: \$12,629.97

3. February Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of February. The month ended with 185 primary and 120 affiliate members for a total of 305.
2. Brad also summarized the recent Region Focus webinar for PCA Membership Chairs. The course was a review/refresher of a previously offered webinar a few years ago. A key takeaway was the 2021 Region Procedures Manual (RPM 2021) which can be found online at PCA. The manual describes membership responsibilities, provides a resource to membership chairs, defines different member types and provides information on events and methods of connecting with new members. Al will forward a digital copy of the RPM 2021 to all board members.

4. Event Schedule Updates

1. May 15th

1. Al noted that he conducted an informal survey (on the GMR Facebook page) on whether members preferred to have an indoor meal or boxed lunch option. The results were evenly split. The initial plan called for the tour to be based in the Woodstock area however Sandy learned there are two major road resurfacing projects in Woodstock which will make driving through town problematic.
2. Participants will register thru MotorsportReg online.
3. Participants will need liability and communicable waivers in place.

2. June 12th (New Member Meeting)

1. No driving tour, members will drive to meeting on their own.
2. Christina looked into Doubletree (former Sheraton) in South Burlington, VT. Their Diamond Ballroom will normally seat 160. They expect to be able to seat approximately 75 w/six per

table but this will depend on Covid guidelines at the time. Room would be ours from 8am – 1pm. Room fee is \$300 plus tax and service (1/2 price if purchase meals). \$800 minimum food/beverage purchase. They offer a lunch and breakfast buffet where servers will dispense food to limit many hands touching serving spoons. They can provide assistance with A/V needs. Al mentioned he has a projector we could use if the Doubletree allows it.

3. Discussion followed about lunch vs breakfast; everyone agreed breakfast was preferable with a start time no later than 10am to allow time for new member introductions and socializing. The board also discussed covering the cost of breakfast for new members and holding a raffle to create interest and activity.
4. Carl motioned to secure a location soon and plan a breakfast, seconded by Don, the motion passed unanimously.

3. July - Dave Whittal will research locations for a tour; date TBD.

4. August 13/14th - Bob Rubin is planning overnight tour in southern Vermont.

5. September 25th - Stu Friedman is planning a tour in the Adirondack Park in New York.

6. October

1. GMR Annual Mtg - The board members were asked to provide possible sites over the course of the coming month with the expectation of narrowing choices at the next meeting.
2. Fall Foliage Tour - Brad Kennison will research locations for a fall foliage tour the second weekend of the month keeping in mind suggestions from the retreat as this tour usually has a large turnout. Carl reminded that locations will fill soon since it is fall tourist season.

7. December - Holiday Party/35th Anniversary Gala

1. Discussed a possible holiday/anniversary celebration and recognizing members' length of time with the club; date and location TBD

5. Old Business

1. Risk Management

1. Don has initiated a gap analysis to assess if the Board has any potential exposures that may require the purchase of insurance by the GMR. His assessment is still in process but he provided a summary of his findings to date. Brad raised the question whether PCA coverages extend to non-PCA events where GMR might set up an information table (with banners, etc.). The answer requires further consideration.
2. Don did note that board members are covered under PCA's insurance policies for driving events as long as we follow waiver guidelines and health form completion, and it is an activity of the club.

2. Cloud Storage Update

1. Al is hoping to decide soon as he doesn't know where all club records are stored. At present, meeting minutes are on the GMRPCA website after they are approved. Don mentioned the need for the club to meet its legal record-keeping responsibilities as a non-profit organization.

6. New Business

1. The Zone 1 Presidents' meeting will take place on Saturday, March 20. Al will report on the proceedings at the next meeting; he also noted that other officers are welcome to attend.
2. The 2021 Region Procedure Manual (RPM) is available to board members on the PCA website but Al will forward a digital copy to everyone after the meeting.
3. Brad would like to work with dealerships (e.g. Porsche Nashua and Porsche Clifton Park) to drive GMR membership. He's thinking about driving to one or both in April and expects to have more details for the April meeting.

7. The meeting adjourned at 7:45pm

## 8. Action Items

### 1. Al

- Update February 17<sup>th</sup> meeting minutes and post online
- Post online the venue for June 12<sup>th</sup> event with more details to come
- Email Region Procedures Manual to board members

### 2. Brad

- Provide numbers of new and transfer-in members since May 2019 to Christina
- Drive (possibly) to Porsche dealership(s) to meet and discuss ways both parties can benefit from a working relationship.

### 3. Christina

- Reach out to the Doubletree to secure the venue for the June 12<sup>th</sup>; ask if they allow personal projectors and is there a charge for A/V assistance.
- Email menu to board members for review/recommendations and put together a budget for June 12<sup>th</sup>.

### 4. Don

- Conduct additional research on risk management practices to determine if purchasing additional coverage for board members is necessary.