



Porsche Club of America
Green Mountain Region

Agenda – May 19, 2021

Board Members Present: Al Iuppa / Christina McCaffrey / Carl Wulfestieg / Sandy Gilmour / Brad Kennison / Peggy Larson / Ann Pettyjohn / Don Jones / Susan Eastman

Board Absences: Dave Whittall / Duffy Miller

1. Agenda

1. Al approved and there were no objections.

2. Secretary's Report

1. Carl motioned to accept April 2021 meeting minutes. The motion passed unanimously.

3. April Financial report

1. Revenues: PCA \$905 & MotorSportReg \$131.80
2. Expenses: Constant Contact \$20 & Café Provence \$150
3. Ending Cash Balance: \$13,476.77

4. April Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of April. The month ended with 181 primary and 122 affiliate members for a total of 303.
2. Brad continues to work with the dealerships. He met with Christian Trujillo from Clifton Park Porsche to discuss member meetings, tech sessions and new car showings. Christian will share a calendar of events with Brad.
3. Carl suggested Brad talk with John Pellerin at Hudson Champlain Region PCA for possible cross-events.

5. Event Schedule Updates

1. May 15th Recap

1. Approximately 32 cars and 50 people – a very nice showing of cars and people!
2. Christina to send a thank you note to Sharon Trading Post & Café Provence

2. June 12th

1. Al to inquire if Doubletree has increased the number of attendees allowed.
2. Al to pick a date to send out newsletter for the event and update website. There must be a defined period of time to sign up where attendees will register via email.
3. There will not be a tour.
4. Raffle tickets will be free for each person who attends.
5. Al plans to be "Master of Ceremonies" for the event.

3. July 10th

1. Al to circle with Dave Whittall on tour details

4. August 13/14th
 1. Al to circle with Bob Rubin on tour details
5. September 25th
 1. Al to circle with Stu Friedman on tour details
6. October
 1. Al expressed a need for ideas. We have to decide if this is the fall foliage tour and whether it will have one or two routes. We have to determine a location and date.
7. December
 1. Holiday Party / 35th Anniversary Gala
 2. Al expressed a need for ideas. We have to determine a location and date.

6. Old Business

1. Risk Management
 1. Don discussed with the PCA. We will discuss at the June meeting when there is more time.
2. Cloud Storage Update
 1. Al needs to discuss options with Susan. Susan needs to log in to Glove Box.

7. New Business

1. Al reminded that he'd like the board to create a GMR annual budget beginning with calendar year 2022.
2. Al and Christina need to research GMR merchandise. This may require a dedicated person/team to manage.

8. The meeting adjourned at approximately 8.45pm.

9. Action Items

1. Al
 - Send Sandy and Susan June 12th event information for review
 - Post online the details for June 12th event
 - Al to call Doubletree about number of attendees allowed for June 12th
 - Discuss July 10th event with Dave Whittall
 - Discuss August 13/14th event with Bob Rubin
 - Discuss September 25th event with Stu Friedman
 - Discuss cloud storage with Susan
 - Reach out to Zone 1 representatives about merchandise
2. Christina
 - Send thank you note to Sharon Trading Post and Café Provence
3. Sandy
 - Email details for June 12th event to all members
4. Susan
 - Log into Glove Box