



Porsche Club of America
Green Mountain Region

Agenda – June 16, 2021

Board Members Present: Al Iuppa / Sandy Gilmour / Brad Kennison / Peggy Larson / Ann Pettyjohn / Don Jones / Duffy Miller / Susan Eastman

Board Absences: Christina McCaffrey / Dave Whittall / Peggy Larson

1. Agenda

1. Al approved and there were no objections.

2. Secretary's Report

1. Don motioned to accept May 2021 meeting minutes, and Sandy seconded. The motion passed unanimously.

3. May Financial report

1. Revenues: PCA Member Rebate \$511.50 & MotorSport Reg \$1,004.50
2. Expenses: Constant Contact \$20
3. Ending Cash Balance: \$14,972.77
4. Pending transactions (approximate values)
 1. Café Provence \$1,200.00 & DoubleTree Hotel (June event) \$2,200.00

4. May Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of May. The month ended with 193 primary and 127 affiliate members for a total of 320.
2. Brad hasn't had any recent contact with the dealerships.

5. Event Schedule Updates

1. June 12th recap

1. GMRPCA applied for the \$500 new member subsidy from PCA, and the event had approximately 48 attendees.
2. There were multiple attempts made to generate more interest in the event. The reasons for the hard sell are attributed to graduation weekend, no tour and the long-time span (9am – 1pm).

2. July 10th

1. A long discussion occurred over the date and tour details for this event considering the original date of July 10th was only four weeks away and there were no plans yet. Brad suggested a route from Berlin through Craftsbury ending in East Burke and said he'd check on dining options. Duffy suggested a similar route but through Jay. Al, Brad and Duffy agreed to map out the different routes and provide updates via email. It was also decided that the tour date would be either July 10th or July 17th with the board to vote on the details once more information was provided about the routes.

3. July 31st
 1. Al proposed we have a BBQ at Arlene Steinhouse and David Steinman's house in Waitsfield with or without a tour. The board agreed to the BBQ and leaned toward not having a tour.
4. August 20th/21st
 1. Bob Rubin had to move the dates out one week. Currently, there are 10 rooms booked with a cocktail reception planned on Friday evening. Al will circle with Bob on the details and send more information to the board via email.
5. September 25th
 1. Adirondack Park in NY
 2. Al to set-up a Zoom call with Stu Friedman in the next few weeks to discuss the tour details
6. October
 1. GMR Annual Meeting
 2. Al received information from Molly at Sugarbush Resort and will send the information to the board. The dates available are either the 23rd or 30th. The location is great for a north/south tour either after breakfast or before lunch.
7. December
 1. Holiday Party / 35th Anniversary Gala
 2. We discussed different locations, and Al stated he'd reach out to a few places in Stowe for prices and availability. The option to have the event November 13th or 20th, in addition to December 4th was agreed upon as it might result in better prices and a higher number of attendees.

6. Old Business

1. Risk Management
 1. Don stated that our risks are limited by low membership and a low number of events (6-8 per year). Directors/Officers are covered thru PCA (\$1million with \$5,000 - \$10,000 deductible). The PCA policy won't cover us if we run astray of articles or by-laws. We must meet PCA requirements to have monetary liability coverage related to tours.
 2. Don suggested we consolidate records/documents into one location so any member can find or access. There was some discussion around the location of various GMRPCA documents. Ann to provide spreadsheet of past board members who may have historical documents.
 3. Don also recommended an annual summary each year for revenue and expenses.
2. Cloud Storage Update
 1. Al needs to discuss options with Susan. Susan needs to log in to Glove Box.

7. New Business

1. Al would like the board to create a GMR annual budget beginning with calendar year 2022.
2. Al and Christina need to research GMR merchandise.

8. The meeting adjourned at 8:02 pm.

9. Action Items

1. Al
 - Drive Duffy's suggested tour route for July 10th event
 - Send board email about July event to vote on date/location
 - Notify Arlene and David about July 31st BBQ
 - Discuss August 20/21 event with Bob Rubin
 - Discuss September 25th event with Stu Friedman

- Send information about Sugarbush Resort to board
 - Contact a few event venues in Stowe for 35th Gala/Holiday Party.
 - Discuss cloud storage with Susan
 - Reach out to Zone 1 representatives about merchandise
2. Sandy
 - Email details for July 10th and 31st events to all members
 3. Susan
 - Log into Glove Box
 4. Ann
 - Provide spreadsheet of past board members