



Porsche Club of America  
Green Mountain Region

Agenda – July 21, 2021

Board Members Present: Al Iuppa / Sandy Gilmour / Brad Kennison / Ann Pettyjohn / Don Jones / Dave Whittal / Christina McCaffrey / Susan Eastman

Board Absences: Duffy Miller / Peggy Larson

1. Agenda

1. There were no proposed changes to the agenda.

2. Secretary's Report

1. Brad motioned to accept June 2021 meeting minutes, and Dave seconded. The motion passed unanimously.

3. June Financial report

1. Revenues: Merchandise Sales \$287.97
2. Expenses: Constant Contact \$20, Café Provence \$1,070.08, DoubleTree \$2,080.10, Office Supplies \$111.74, PCA Emblems \$404.35
3. Ending Cash Balance: \$11,574.47
4. Discussed the collection of sales tax for items sold. Hats and T-shirts are non-taxable. We should determine our sales tax obligation as a non-profit (501c7) organization.

4. June Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of June. The month ended with 193 primary and 126 affiliate members for a total of 319.

5. Event Schedule Updates

1. PCA new member subsidy (\$500) is still pending receipt.
2. July 10th
  1. There were approximately 20 vehicles, and 37 people paid online. It was a great tour with ideal weather.
3. July 31<sup>st</sup>
  1. Potluck BBQ at Arlene Steinhouse and David Steinman's house in Waitsfield without a tour. 30 people signed up so far. Road was washed out during a rainstorm but should be repaired in plenty of time.
4. August 20<sup>th</sup>/21<sup>st</sup>
  1. Bob Rubin has coordinated a cocktail reception on the patio at Farm Road Estate in West Dover, VT on Friday August 20<sup>th</sup> from 6.00pm – 7.30pm. It is open to anyone (including non-GMR members) and will have a cash bar. The two-night minimum at the Estate is waived and a 15% discount is offered for GMR members.

2. There is a separate room to gather in prior to the tour on Saturday August 21st that will have coffee/tea available. The tour will start and finish at the Estate. Bob is in the process of creating the route.
5. September 25<sup>th</sup>
  1. Adirondack Park in NY
  2. Stu is having difficulty finding a restaurant in the Saranac Lake area. Suggestions are welcome.
6. October
  1. GMR Annual Meeting & "Fall into Winter" Tour
  2. After some discussion over the cost and dates, the board agreed to reserve the Sugarbush Resort on October 30<sup>th</sup>. Al will call the Sugarbush Resort to discuss arrangements, including a three-meal lunch option and a possible discount.
  3. Since it is late in October, it was proposed that a fall foliage tour could be held earlier in October if there are any volunteers to lead it.
7. December
  1. Holiday Party / 35<sup>th</sup> Anniversary Gala
  2. Al reached out to several venues in Stowe about hosting an event November 13<sup>th</sup> or 20<sup>th</sup>, or December 4<sup>th</sup> and the rates per person were outrageous.
  3. Ann will reach out to Zancy (GMR member who lives in Stowe who has previously offered to host our annual holiday party) to see if she is still interested in doing so. Susan stated that Jason would reach out to the owner of the Stoweflake.
  4. We discussed various locations and dates with nothing final decided.
8. Non-PCA
  1. VAE Cars and Coffee on July 17<sup>th</sup> from 7.00am – 9.00am had approximately 15 Porsches represented. It was a great way to promote GMR. Brad spoke with one person who is a member of Northeast about autocross and track days. PCA members can go to any PCA event and can caravan to Watkins Glen to participate in autocross. Al will review the Zone 1 calendar to see if there's a date we can go.
  2. Cars in the Field in Chester, VT on October 2nd
6. Old Business
  1. Risk Management
    1. Don recommended that we consolidate all GMR records/documents into one location so any member can find or access. Don also recommended that the club produce a traditional form income statement and balance sheet to accurately reflect our financial position. Doing so will put the club in a better position should the club be audited by the State of Vermont or the Internal Revenue Service.
  2. Cloud Storage Update
    1. Al needs to discuss options with Susan. Susan needs to log in to Glove Box.
  3. Annual Budget
    1. Al would like the board to create a GMR annual budget beginning with calendar year 2022.
7. New Business
  1. Paul Zukowski offered to do a tech session in the winter for autobody paint and maintaining your car's appearance.
  2. Brad asked about purchasing business cards. It was discussed and agreed that we should order generic cards with our logo and club email; board members can write their names or print clear labels with name and position on the cards. Al and Brad will put something together.

3. Ann stated that Lou has volunteered to create heat maps for our events. This will give us a better idea where people are coming from for each event and may be very helpful with event planning.
  4. Brad mentioned he compiled a list of repair centers and autobody facilities based on member's suggestions. There is a disclaimer that the club does not endorse any location and the car owner is responsible for doing his/her own research. Brad will share the document with board members. It was also agreed that the document will only be shared via the club's email and not posted or shared on our website or Facebook page.
8. The meeting adjourned at 8:03 pm.
9. Action Items
1. Al
    - Touch base with Stu Friedman about September 25<sup>th</sup> event
    - Contact Sugarbush Resort to reserve venue for October 30<sup>th</sup>
    - Review Zone 1 calendar for date to participate in an autocross
    - Discuss cloud storage with Susan
    - Work with Brad on business card creation
  2. Sandy
    - Email details for July 31<sup>st</sup> and August 20<sup>th</sup>/21<sup>st</sup> events to all members
  3. Susan
    - Log into Glove Box
    - Keep Jason on task to contact the owner of the Stoweflake regarding Holiday Party
  4. Ann
    - Provide spreadsheet of past board members
    - Contact Zancy to see if she'd be willing to host Holiday Party
    - Keep Lou on task to create heat maps for completed events
  5. Brad
    - Email repair/autobody document to board members