



Porsche Club of America
Green Mountain Region

Agenda – September 15, 2021

Board Members Present: Al Iuppa / Sandy Gilmour / Brad Kennison / Ann Pettyjohn / Dave Whittal / Duffy Miller / Christina McCaffrey / Susan Eastman

Board Absences: Don Jones / Peggy Larson

1. Agenda

1. There were no changes requested.

2. Secretary's Report

1. Sandy motioned to accept July 2021 meeting minutes, and Dave seconded. The motion passed unanimously.

3. July / August Financial Report

1. Revenues: July Motorsport \$977.60; August PCA Quarterly \$1,100.50, PCA New Member Subsidy \$500.00; Hat sale \$40.00; Burke Mtn late pay \$28.00
2. Expenses: July Constant Contact \$20, Uline \$121.87, Tour Leaders \$325.00, Burke Luncheon \$1,562.50, Christine \$20.00; August Constant Contact \$20, -; Sugarbush prepay \$500.00

4. August Membership Activity Report

1. Brad reviewed the GMR membership activity for the month of August. The month ended with 193 primary and 124 affiliate members for a total of 317.

5. Event Schedule Updates

1. July 31st

1. There were approximately 50 people at David and Arlene's hours. It great to have an outdoor venue with open seating, allowing for better socialization.
2. It'd be great to do more events like this next year. Peter Rogel also offered to host a BBQ; Brad to contact him.

2. August 20th/21st

1. This southern Vermont tour included an awesome venue and a scenic tour with approximately 30 people.

3. September 25th

1. Adirondack Park in NY being led by Stu Friedman
2. Currently up to 16 cars and 30 people. Al will be sending out logistics a few days in advance. Tour will be stopping at Whiteface Mountain for lunch at the Cloud Spin restaurant.

4. October 30th

1. GMR Annual Meeting & "Fall to Winter" Tour at Sugarbush Resort.

2. There will be a northern tour led by Lou Krieg and Ann Pettyjohn, and a southern tour led by Dave Whittal.
5. December
 1. Holiday Party / 35th Anniversary Gala
 2. We still need a venue for this event. We have information from Lake Morey and all agreed that Al should reach out to the Capitol Plaza in Montpelier for availability/pricing. Al will email board members with information.
6. Old Business
 1. Risk Management
 1. Don suggested we consolidate records/documents into one location so any member can find or access. Don also recommended an annual summary each year for revenue and expenses.
 2. Annual Budget
 1. This is currently on hold for now.
7. New Business
 1. David Rose has expressed interest in leading a charitable/philanthropic event.
 2. Ann shared a list of officers from past years and suggested we maintain a list for our own recordkeeping. -
 3. Paul Zukowski offered to do a tech session over the winter on autobody paint and maintaining your car's appearance. Al to chat with Paul at the next event and invite him to the next meeting.
 4. Al proposed a tour leadership webinar in January/February 2022 that would be open to all members. It would include information about what's involved with sponsoring and leading a tour.
 5. Al discussed the "Ride with GPS" app and suggested a webinar in April 2022 to explain it to members. He uses it to generate turn-by-turn instructions. You don't need cell service while driving on a tour. It has lots of features and is convenient to use.
 6. Al asked everyone to start thinking about the 2022 Tour Calendar and recruiting people for events committee/committee chair.
 7. Al suggested a 2022 Board retreat similar to the one that was held in 2021. It was very helpful and generated some good ideas. We would invite non-board members for input.
 8. Al also proposed we create an "Ideas for Events" document to track suggestions from board and club members.
8. The meeting adjourned at 7:41pm.
9. Action Items
 1. Al
 - Contact Capitol Plaza in Montpelier and share information with board members
 - Invite Paul Zukowski to October board meeting
 - Discuss cloud storage with Susan
 - Work with Brad on business card creation
 2. Sandy
 - Email details for July 31st and August 20th/21st events to all members
 3. Susan
 - Create "Ideas for Events" document
 - Log into Glove Box
 4. Ann
 - Keep Lou on task to create heat maps for completed events
 5. Brad

- Contact Peter Rogel about a BBQ in 2022