



Porsche Club of America  
Green Mountain Region

## Agenda – February 16, 2022

Board Members Present: Al Iuppa / Sandy Gilmour / Ann Pettyjohn / Don Jones / Christina McCaffrey

Board Absences: Dave Whittal / Duffy Miller / Peggy Larson / Brad Kennison / Susan Eastman

Guests: Lou Krieg

### 1. Agenda

1. There were no additions to the agenda.

### 2. Secretary's Report

1. Sandy motioned to accept the January meeting minutes, and Christina seconded. Al noted the edits made to the membership recap. The motion passed unanimously.

### 3. January Financial report

1. The only expenses incurred in January were the monthly fee [\$20] for Constant Contact and the annual fee [\$158.xx] for the GMR Zoom account.
2. Christina noted that she had attended the PCA's recent Financial 101 webinar.

### 4. January Membership Report

1. The Board reviewed membership activity for January as prepared by Brad. January ended with 203 primary and 128 affiliate members for a total of 331.
2. Al noted that PCA recently indicated that new member registrations for January 2022 set a PCA record.

### 5. Tableau Presentation

1. Lou updated the board on the Tableau project, the purpose being to better understand the GMR primary members residency distribution by zip code.
2. The distribution map illustrates that Chittenden and Windsor counties are the most populous. Several GMR members reside outside of Vermont, mostly in the southeast US, but at least one in California.

### 6. GMR Google Drive Update

1. Al walked through the drive mapping that was shared with the board prior to the meeting. As this is an initial draft it is subject to change/enhancement.
2. The purpose of the drive is establish a central repository for essential GMR documentation to facilitate GMR management as well as ensure that easy information access is available to respond to governmental inquiries.
3. Board members expressed support for the design as well as several constructive comments.
  1. Security and gatekeeping are critical considerations for maintaining a cloud based repository

2. Access to materials should be set the lowest level practical with only one or two individuals having full access.

3. A back-up process should be incorporated to ensure the requisite system redundancy

#### 7. 2022 Calendar of Events

- Al reminded the members that all Board members have full access to the GMR Google calendar including posting and editing calendar entries. To date, only Brad and Al have posted information. He also expressed a desire to nail down dates ASAP so that “save the date” information can be shared with the membership.
- April - A Tour Leadership webinar is tentatively scheduled for Saturday, April 9. The webinar will be open to all members and can serve as primer on what is involved in hosting GMR tours. Duffy suggested establishing a tour mentor program as a means of attracting more volunteers and the Board discussed soliciting “share your favorite Vermont rides” from the membership.
- May - Kick-off Tour/Gathering. The board expressed support for repeating the 2021 tour from Sharon to Brandon with a luncheon. Al expressed interest in leading this tour and will begin the planning process. Sandy mentioned that Café Provence may have closed its doors however a quick Google search displayed a current website.
- June - There was a consensus that hosting the event at the Burlington DoubleTree worked out well in 2021. Other suggestions offered were Basin Harbor, Idle Time Brewery in Stowe, Lawsons Finest Liquids in Waitsfield and Tillerman’s in Bristol. The cohort of new members should be as GMR New Member Meeting
- July –
  - BBQ event – Al is still awaiting a response from a possible host for the BBQ. Other options may be a state park, Brownsville Pavilion, reached out to Lee Roy about hosting the BBQ. Duffy was suggested as a possible host as well.
  - Driving Tour – Brad has expressed interest in leading another tour.
- August – Southern Vermont Weekend Tour – Bob Rubin offered to lead another tour.
- September - Adirondack Tour – Stu Friedman offered to lead another tour.
- October - Annual meeting and Fall Foliage Tour
- November / December - Holiday Gathering(s) – This can be done in the afternoon, along with a charitable activity (toy drive, food drive, etc)

#### 8. 2022 Pro Forma Budget

1. Al walked through the pro-forma budget document and his key assumptions. The latter include event expenses which are based on 40 participants at \$50/person, a 10% subsidy from GMR to offset event expenses, a reduction of the event leader subsidy from \$250 to \$200 and reducing the charitable subsidy from \$2,000 to \$1,500. The impetus for the the budget exercise is to provide the Board [and membership] with a strategic view of Region management and plans.

9. The meeting adjourned at 8:00pm.

#### 10. Action Items

1. Al

- Discuss records storage with Susan
- Work with Brad on business card creation