



Porsche Club of America
Green Mountain Region

Agenda – March 16, 2022

Board Members Present: Al Iuppa / Brad Kennison / Ann Pettyjohn / Duffy Miller / Christina McCaffrey / Dave Whittal / Susan Eastman

Board Absences: Sandy Gilmour / Don Jones

1. Agenda
 1. There were no additions to the agenda.
2. Secretary's Report
 1. Ann motioned to accept February 2022 meeting minutes, and Peggy seconded. The motion passed unanimously.
3. February Financial Report
 1. Starting balance approximately \$8,800.
 2. Income from PCA subsidy \$635; Expense for software licensing (amount not stated); Expense to hold Sugarbush for fall member's meeting \$500.
 3. Ending balance approximately \$8,900.
4. Zone 1 President's Meeting Report
 1. There are two Zone 1 President's meetings held each year. Attendees were asked for input on a getaway weekend they host each year which is 10/6/22 – 10/9/22. There are only 35 spots. The Hotel Ithaca in Ithaca, NY is \$700 pp which includes the room, breakfast, and a gala dinner event.
 2. The presentation from National for PCA strategic planning included five initiatives.
 1. Market and expand the PCS Junior's program
 2. Focus on charity and community service
 3. Maintain highest standards in print and social media
 4. Improve technical resources for members in various sub-groups
 5. Maintain club's leadership and driving performance
 3. At year end there were 94,347 primary and 50,213 associate members throughout PCA's 147 regions. The PCA is the single largest car club globally. The PCA had a record growth in 2021 of over 6.5%. They speculated that in 10 years the club will be 70% EVs. The average age of new members is 52 and the average age of current members is 58.
 4. Zone 1 events are open to all Zone 1 members so GMRPCA members can participate in other Zone 1 regions' events. Brad will send a note to Sandy to add this information to the newsletter.
5. February Membership Activity Report
 1. Brad reviewed the GMR membership activity for February. The month ended with 205 primary and 128 affiliate members for a total of 333.
6. Tableau Report
 1. Al will touch base with Lou for the status of this report.
7. GMR Google Drive Update
 1. Al has not had a chance to reach out to Susan, but he wants to have this up and running by the end of CY 2022.
8. Election Planning / GMR Nominating Committee
 1. We need to provide a slate of candidates for President, Vice President, Treasurer and Secretary toward the beginning of September for the October annual meeting so we will need to know who does (not) plan to stay on the board. Dave stated that he is not running again.
9. 2022 Calendar Management

1. Possible Calendar of Events

1. April

- Tour Leadership Webinar tentatively planned for April 9th.

2. May

- Kick-off tour for the 2022 season on May 14th. We will start in Sharon and work our way to Brandon (double gap tour) for lunch around noon at Café Provence.

3. June

- GMR New Member Meeting - location/date TBD. AI will call around and inquire with a few places in the greater Burlington area.
- There is a PCA Parade in the Poconos June 12th – 18th. AI is registered and is planning to go.

4. July

- BBQ event – AI is waiting to hear back from Lee Roy about hosting.
- NEK Tour – Brad is considering the idea.
- Cars and Coffee - GMRPCA will be at the event in South Burlington at University Mall on July 16th from 7am – 9am. Brad is deciding if he will do a tour after the Cars and Coffee.

5. August

- Southern Vermont Weekend Tour – AI will talk to Bob Rubin about dates and specifics.

6. September

- Adirondack Tour – AI will talk to Stu Friedman about dates and specifics.

7. October

- Annual meeting and Fall Foliage Tour – This event is confirmed for the 15th at Sugarbush.

8. November / December

- Holiday Gathering(s) – There was interest expressed in doing an afternoon event.

10. The meeting adjourned at 7:33pm.

11. Action Items

1. AI

- Reach out to Bob Rubin regarding August tour
- Reach out to Stu Friedman regarding September tour
- Discuss records storage with Susan
- Work with Brad on business card creation

2. Susan

- Log into Glove Box

3. Ann

- Keep Lou on task to create heat maps for completed events

4. Brad

- Call PCA and inquire about junior members