



Porsche Club of America  
Green Mountain Region

Agenda – November 16, 2022

Board Members Present: Al Iuppa / Ben Curran / Duffy Miller / Sandy Gilmour / Don Jones / Brad Kennison / Ann Pettyjohn / Susan Eastman

Board Absences: Peggy Larson

1. Secretary's Report

1. The October 2022 meeting minutes were accepted with a minor amendment to the Attendees.

2. October Financial Report

1. Starting balance \$9,478.35
2. Ending balance \$8,880.74

3. October Membership Activity Report

1. Brad reviewed the GMR membership activity for October. The month ended with 200 primary and 128 affiliate members for a total of 328.

4. Merchandise Sales Online Store

1. Al believes the glitches are resolved. He ordered a cap and it was delivered successfully. Brad reached out to Chrissy at PCA with his concerns about phone orders and questions about the online store. Brad and Al have not received anything from PCA regarding sales.

5. 2022 Calendar Management

1. Holiday Gathering

1. Al has not heard from anybody regarding the holiday gathering. Al proposed we cancel the holiday gathering and get an early jump on planning it in 2023.

2. Winter Driving Experience

1. We discussed whether we want to sponsor either of these events or just put the information out there to our members. We agreed that we feel more comfortable making the information available versus coordinating or sponsoring an event at either venue listed below.

a. Team O'Neil - <https://teamoneil.com>

b. Porsche Ice Experience - <https://iceexperience.porscheexperience.ca>

2. 2023 Planning

a. Events

1. Driving Tours

1. Al would like to have dates by the end of January 2023.

2. Destination Tours

1. Al would like to have one or two places to visit in 2023.

3. Cars & Coffee

1. Brad is working with the VAE regarding this event. We can schedule our own event in different parts of the state to give exposure to other locations throughout Vermont.
- b. Board Make-up & Meeting schedule
  1. The bylaws allow us to have up to 11 members which includes 4 elected members. Peggy will no longer be on the board at the end of 2022 so there will be one opening. Al checked in to make sure everyone is still vested in being on the board and asked everyone on the board to drop him a note one way or the other.
  2. Al proposed having an in-person board meeting on a Saturday morning, along with a couple of in-person meetings during the summer of 2023. We need to pre-populate the google calendar with external events to help avoid any scheduling conflicts with Porsche events. The goal is to meet in January and plan 2023 events, then firm up the calendar in February. This may yield a better turn-out since it provides people the opportunity to plan accordingly. Al suggested posting impromptu drives or gatherings on Facebook versus emailing individuals using the PCA membership list. We can determine an approximate date for the new member's meeting in January. Al ran through a survey he's creating, and he will be emailing it to everyone for feedback before distributing it to our members.

## 6. Old Business

### 1. 2022 Charitable Initiative

- a. VAE (Christina) – Christina been in contact with various VAE members and they don't have the ability to accept online donations. They are looking into it, but it won't be ready by the end of 2022. People will have to donate via check with a note to the VAE Scholarship Fund. VAE will send a letter to those who donate.
- b. Vermont Food Bank
- c. Other
  1. Al proposed matching up to \$1,250 for each charity. Susan motioned to do both, and Ann seconded. Christina will reach out to VAE for instructions on how to donate and a description about what the money goes toward.

## 7. New Business

### 1. No new business

8. The December board meeting is canceled and our next meeting date in January is TBD. The meeting adjourned at 7:44pm.

## 9. Action Items

### 1. Al

- Email survey for board members' review
- Discuss records storage with Susan

### 2. Susan

- Log into Glove Box

### 3. Brad

- Contact PCA and share issues with online store - ongoing

### 4. Christina

- Reach out to VAE for instructions on how to donate and a description about what the money goes toward