



Porsche Club of America
Green Mountain Region

Agenda – November 15, 2023

Board Members Present: Al Iuppa / Christina McCaffrey / Susan Eastman / Charlie Dekar / Peter Rogal / Duffy Miller / Ben Curran

Not Present: Sandy Gilmour / Brad Kennison

Guests: Bob Lierle

1. Secretary's Report

- a. The September meeting minutes were approved. The Board did not have a quorum at the October meeting so only meeting notes were prepared and distributed to Board members.

2. Financial Update

- a. Al and Christina presented the year-to-date financials. In response to a query posed by Peter Al noted that he was unaware of situations whereby the club was unable to conduct events due to fiscal constraints.

3. Membership Update

- a. We briefly discussed possible ways to increase our membership. Bob noted that Porsche Nashua has some 400+ customers in Vermont and Susan said Bullfrog Auto as similar numbers. Everyone agreed that the cohort of potential members appears to be much larger than we have thought in the past. Peter shared his experiences in other PCA regions and how a variety of events can generate new members.

4. 2023 Charitable Donation

- a. Al explained the past charitable donations to the Vermont Food Bank and the Vermont Automobile Enthusiasts (VAE). The board chose the same organizations to donate to this year. The club will match up to \$1,000 for the Vermont Food Bank and up to \$500 for the VAE. We will also request the \$750 Charity Subsidy from PCA National.

5. Calendar Management

- a. 21 October – Annual Meeting Recap

The meal was good and the presentation about the mural was interesting. Overall, it was a positive experience. The modest attendance resulted in the club subsidizing the event to the tune of \$500. We should consider alternate formats when planning the 2024 Annual Meeting.

- b. 9 December – Holiday Party

At present, 23 people are registered to attend. We have a minimum spend of \$2,000. There is a currently a shortfall of about \$700. Al will send another email to those who have not yet registered. We need to advise the restaurant of the meal count (and choices) by November 25th.

- c. Brainstorming Session

Al would like to have an extended call (3 hours or so) on either the 13th or 20th of January to plan calendar events for 2024. Al will send out an email to everyone.

6. Other Business
 - a. The board discussed ways to do motorsport and/or track racing events by leveraging other regions within Zone One.
 - b. Christina inquired about Treffen. Al stated that PCA Executive Committee decided not to select a location for Treffen 2024, the implication Treffen is not coming to Vermont.
 - c. The board agreed to forego a meeting in December and will reconvene for the brainstorming session in January.
7. Next Meeting: 13 or 20 January 2023 - Exact Date/Time TBD
8. Meeting Adjourned at 7:26pm
9. Action Items
 - a. Al
 - i. Discuss records storage with Susan
 - ii. Send email to club members about the holiday party
 - b. Susan
 - i. Meet with Al to discuss Records Storage
 - ii. Provide numbers to Idletyme Brewing Company by 25 November